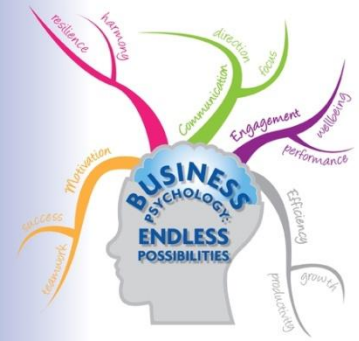




10th Annual Conference
6th - 8th May 2010
Robinson Executive Centre Wyboston MK44 3AL
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Story, metaphor, imagination & the subconscious

Nigel Wood

DCHyp, MSc Occ Psych

Peppermint Giraffe

Introduction



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Fun, informative, interactive

Psychology, hypnotherapy, creativity & me

Expectations

“If you were...?”



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What do these mean...?



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A (very) brief history of language



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Species, gender, intent

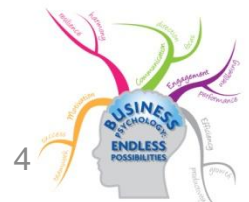
Chemocommunication

‘The symbolic species’

Representations e.g. tube map



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Stories



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Metaphor



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What are stories really saying?

Archetypes

‘Addiction and dependence on oil’

Speeches



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Imagination



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‘Flow’ - Csíkszentmihályi

Finding patterns, seeing faces

The creative impulse

What do dogs dream?



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The subconscious



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The randy monkey and the strict granny

Subjectivity, generalisations, stereotyping

Context

Hypnotherapy



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Adding to your tool box



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Finding your story and how to use it

Using metaphors with clients

Image streaming

Q&As



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