



abp corporate membership





Welcome

Our corporate membership benefits have been specifically selected and designed to provide the most beneficial options for both your organisation and the individuals. Our benefits are detailed below and are broken into categories including the benefits as part of the membership. A summary breakdown of the membership benefits is outlined on the last page for ease of reference. If you have any questions, please contact the ABP Board corporate membership representative or administration team. We look forward to having you on-board as we support your organisation's professional ambitions and development.



Why become a corporate member?

1. Gain corporate membership, which is affordable in comparison to other market competitors/similar organisations, built for both large and small organisations to deliver return on your investment.
2. Align your organisation strategies and objectives by gaining value through supporting employee professional growth and development, enhancing their potential and performance.
3. Increase your organisational visibility/exposure in the market via access to our social media and other media related benefits such as job posting platforms and advertising on our website.
4. Ensure your organisational services and expertise are up to date with the best and latest business psychology trends, research, knowledge, and best practice.
5. Gain access to an exclusive professional connected network of corporate members, with a varied range of professional backgrounds, expertise, and experience in different industries.
6. Provide your members a platform for knowledge sharing and keeping up to date with best practice, new trends, and innovative research in the market, to become thought leaders in the market.



Education and training

- Discounts on professional skills training & workshops, from 10% on the membership fee.
- Increasing performance, retention of staff, by upskilling and investing in your employees.
- Academic support and sponsorship options to further support research and development in the field.



Professional Business Psychology Certification

- The ABP Business Psychology Certification provides a route for ABP members to achieve 'Business Psychologist' status by evidencing their experience, expertise, competencies and skill across core psychology and business areas.
- Capped £500 saving per person.



Professional Development

- Our monthly speaker events are engaging, dynamic and delivered by professionals with established credentials and reputations.
- We seek to offer engaging, practical, and professional topics and speakers.
- Unlimited free entry to evening weekday events (Saving app £5-25 per ticket).



Marketing and Exposure

- Free online job adverts on job's board.
- Social/other media related inclusion in articles, and spokesperson/expert listing.
- Visible listing on the ABP website and newsletters.
- Service offering adverts via social media platforms (T&Cs apply).



Organisation Benefits

- Starter corporate marketing pack, personalised service and communication/access to the board.
- Reduced conference fees and opportunities to sponsor, apply for awards, present your work, and advertise at the annual conference.
- Become thought leaders, by aligning with best practice, trends, and research in the market.
- In company training exclusive for your organisation -In-house training run at cost partnering with ABP.



Networking

- Our monthly speaker events are an excellent opportunity to learn some of the latest thoughts and research in the business psychology and consumer psychology spheres. They also offer a good opportunity to network. These are good events to share and demonstrate your commitment to ongoing learning and thought leadership.
- Corporate only events run throughout the year, providing organisations and professionals to connect, share knowledge and network at exclusive events.





Summary breakdown of corporate membership options and benefits

Benefits	Option A – 1-5 members £500 per year	Option B – 6-9 members £1000 per year	Option C– 10-15 members £1600 per year
Details of each membership type (criteria)	Additional members are charged £120 pp pro rated for the year. Upgrade to Option B will occur at membership renewal if member numbers reach 6.	Additional members are charged £120 pp pro rated for the year. Upgrade to Option C will occur at membership renewal if member numbers reach 10.	Additional members are charged £120 pp pro rated for the year. Larger groups of subscriptions are available -contact for details.
Fees and registration of additional members	No sign up fee for corporate members. No administration fees applied for additional members added throughout the year.	No sign up fee for corporate members. No administration fees applied for additional members added throughout the year.	No sign up fee for corporate members. No administration fees applied for additional members added throughout the year.
Education & training	Discounts on professional and skills training & workshops for 1-5 people (15%discount per person) Discounts on professional and skills training & workshops for more than 6 people. (20%discount per person)	Discounts on professional and skills training & workshops for 1-5 people (15%discount per person) Discounts on professional and skills training & workshops for more than 6 people. (20%discount per person)	Discounts on professional and skills training & workshops for 1-5 people (15%discount per person) Discounts on professional and skills training & workshops for more than 6 people. (20%discount per person)
ABP Professional Business Psychology Certification	A capped & reduced fee from £2450 (for general members) to only £1950 per personfor corporate members (Save: £500 per person)	A capped & reduced fee from £2450 (for general members) to only £1950 per personfor corporate members (Save: £500 per person)	A capped & reduced fee from £2450 (for general members) to only £1950 per personfor corporate members (Save: £500 per person)

Benefits	Option A – 1-5 members £500 per year	Option B – 6-9 members £1000 per year	Option C– 10-15 members £1600 per year
Professional Development	Unlimited free entry to monthly events. (Save: £5-25 per event per person)	Unlimited free entry to monthly events. (Save: £5-25 per event per person)	Unlimited free entry to monthly events. (Save: £5-25 per event per person)
Marketing and Exposure	Up to 2 free job advertisements online. (Save per posting, additional fees TBC) 2 free service offering advertisements via all social media platforms (Save: £25 per posting)	Up to 5 free job advertisements online. (Save per posting, additional fees TBC) 2 free service offering advertisements via all social media platforms (Save: £25 per posting)	Up to 10 free job advertisements online. (Save per posting, additional fees TBC) 2 free service offering advertisements via all social media platforms (Save: £25 per posting)
Organisation Benefits	Conference fees reduced, Starter corporate marketing pack, associations and service alignment with best practice organisations. In-house training run at cost partnering with ABP. (Save: event attendance fees, training costs reduced to cost)	Conference fees reduced, Starter corporate marketing pack, associations and service alignment with best practice organisations. In-house training run at cost partnering with ABP. (Save: event attendance fees, training costs reduced to cost)	Conference fees reduced, Starter corporate marketing pack, associations and service alignment with best practice organisations. In-house training run at cost partnering with ABP. (Save: event attendance fees, training costs reduced to cost)
Networking	Exclusive Corporate only events for member networking and professional knowledge sharing. Professional thought leadership growth.	Exclusive Corporate only events for member networking and professional knowledge sharing. Professional thought leadership growth.	Exclusive Corporate only events for member networking and professional knowledge sharing. Professional thought leadership growth.



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Contacts

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Board Member -Corporate Membership

Email us: admin@theabp.org.uk

Contact us online:

www.theabp.org.uk/contact-us.aspx

Call us: +44 (0) 1787 221294

More contact information: www.theabp.org.uk/about/whos-who.aspx



Nicky Thompson

Thank You

Please get in contact with me if you have any questions about corporate membership, getting involved, sponsorship etc. You can access the ABP via various portals and platforms.

