



# WELCOME

From the Chair, Alex Forsythe

Welcome to our first newsletter of 2021.

Although we all hoped that the events of the past year would stay firmly in 2020, it looks like there are still more uncertain times to come. So, as you navigate this 'new normal' we want to reassure you that the ABP will still be providing you as much support as we possibly can.



Looking forward to 2021, an important change that's on the horizon for the ABP, is the update to our membership categories and post-nominals. After months of hard work from the team, and consultation, with you - our members, this will enable us to increase the recognition of your ABP membership, as credible and professional. See below for more information.

As always, our events calendar is filled with an array of thought-provoking and insightful events that will intrigue and excite, no matter where your interest lies within the field of business psychology. Full listings are below.

Finally, make sure you check out the article from Flandra Abdullahu and Lucy Standing, of Brave Starts, on the career aptitude tests that will assist you in your journey towards career fulfillment.



## Membership Categories Transition

We are nearly ready to send an email out to all General Members, Practitioners and Principal Practitioners, outlining the **membership categories and post-nominal transition** - including choices, steps, and associated costs (where applicable). This is a key moment for us, as we have been working behind the scenes over the last six months to ensure that this transition runs as smoothly as possible and we really appreciate your patience.

We are moving to a **new model** because we want to increase the recognition of your ABP membership, as credible and professional. So, whilst we will always welcome anyone with an interest in Business Psychology, we also wish to offer a path for recognition of the amazing work completed by our practitioner members. As well as offering a route to continuous professional development over your career.

The implications of this change and what it means for you personally will be outlined in an e-letter, which you will receive shortly. Please look out for it!

If you have any queries about the transition, please have a look at the background information [here](#) and feel free to contact Jade Brooks through [admin@theabp.org.uk](mailto:admin@theabp.org.uk).



## Psychology and Data Science at a Crossroads - An interview with Robert Newry, CEO of Arctic Shores.

In an absorbing discussion with ABP Board Member Uzma Waseem, Robert shares his perspective on the converging paths of data science, cognitive neuroscience, technology, and business psychology in the pursuit of innovation. He points to the huge benefits to be gained from working across disciplines towards common goals, and he highlights some of the current 'mindset' barriers. Topics covered in this episode include how technology can enhance working with neurodiversity; examples of fit-for-purpose innovation; and the role of Business Psychology in bringing transparency to increasingly complex predictive models.



[Listen now](#)

## New Year, New Career?

With people changing jobs more than ever before and COVID-19 forcing many people to a career re-think, we thought it helpful to examine the market for

career aptitude tests. A quick Google search of “career tests” and you get overwhelmed by the results which appear. You can waste a huge amount of time and energy taking these tests, some of which are very disappointing. The aim of this review is to shortcut you to the best of what is currently and freely available.

[Read Now](#)



## ABP NexGen: Who to Follow on LinkedIn

As we continue to live much of our life virtually due to the pandemic, we must continue to find new ways to adapt. Networking during lockdown has many challenges, with events now online it can be difficult to replicate the informal space before and after talks or events. The opportunity to talk to others with similar interests is a great way to learn more about potential career paths and keep up to date with the latest practice in addition to many other benefits.

The latest NexGen blog article shares 6 influential leaders within the Business Psychology industry to follow on LinkedIn.

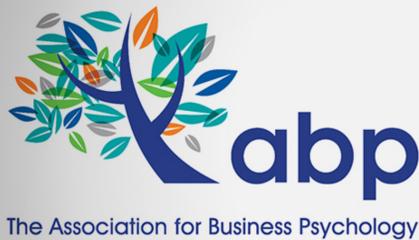
[Read Now](#)

## 11th February 2021 Maintaining Engagement and Control of Your Business When Nothing Appears to be Going to Plan

The ABP and Engage4Success collaborated in promoting a highly successful event in January 2019 and 2020. Not wishing to be defeated by the pandemic and

the need to be uplifted during midwinter, the ABP and E4S are pleased to be able to collaborate once again.

[Register Now](#)



## Event Report: 'Constructed Development Theory with Dr Darren Stevens'

Can personality change throughout one's career and if so, can it be influenced by the individual? This was the question asked by Dr Darren Stevens in a fascinating and controversial presentation at the first ABP speaker event of 2021. We all know that behavioural consistency does not reflect stable personality, but can personality be regulated to achieve behavioural consistency?

[Read More](#)

## ABP Book Club 'Between the Wines'

Would you like to read more, develop your thinking, whilst having the opportunity to meet and discuss with fellow aficionados of business psychology in a relaxed and informal setting?

If so, why not sign up for our next Bookclub on 5<sup>th</sup> February, where we'll be discussing Flourish by Martin Seligman.

5<sup>th</sup> February – [Flourish](#) by Martin Seligman. [Book now](#)

## Jobs Board



[Natwest Group, Behavioural Science Associate – Assessment Specialist](#)

[Natwest Group, Behavioural Science Consultant – Assessment Specialist](#)

[Natwest Group, Behavioural Science Consultant](#)



[SHL, Senior Delivery Consultant – Fixed Term Contract](#)

[SHL, Delivery Consultant](#)

[Work Psychology Group, Senior Consultant Psychologist – Selection and Assessment](#)



**Work Psychology Group**  
Thinking differently

[Work Psychology Group, Consultant Psychologist – Selection and Assessment](#)

We really appreciate your views on the ABP and how we can continually improve our offering to you. Please complete our Member Survey (and win a £50 Amazon voucher!)

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