



ABP Newsletter

January 2020



WELCOME

From the Chair, Ben Williams

Welcome everyone to our January newsletter. Whilst I don't want to sound like a walking cliché talking about the benefits of making new year's resolutions, the start of the year really does provide the perfect opportunity to take stock and set goals for the year ahead. In recent weeks we have been reviewing our practices here at ABP to ensure that in 2020, our focus and energy is correctly aligned to achieving our vision of being 'The Home and Voice of Business Psychology.'



We had an extremely productive ABP Board Strategy Day on the 13th January, where all the stream leads came together to discuss the objectives for ABP and any hot topics that we need to be tapping into in the coming year.

Our goal is to be widely recognised as promoting professional excellence and a community of practice in business psychology advocating and developing the informed application of its research, bodies of knowledge and methodologies by all those involved in improving business performance and the quality of working lives.

Whilst there are of course new objectives for 2020, the ABP 'Vision and Purpose' remains steadfast:

- We are passionate: at our core we care deeply about improving business performance and the quality of life at work.
- We are inclusive: regardless of your profession or role, your passion for business psychology makes you one of us. You can be a business psychologist, an HR professional, a CEO, a behavioural economist, a marketer, a data scientist... or anyone else!
- We are informative: we provide opportunities for our members to stay up to date with leading-edge, evidence-based research and practice in Business Psychology and take away practical advice.
- We are connected: we create meaningful networking opportunities for people to learn, debate and laugh together.
- We are visible: we act as a voice for the profession on relevant issues in public and professional spheres.

2020 is set to be a fantastic year for us with several new events and initiatives being introduced such as the launch of ABP NexGen so make sure you watch this space and keep an eye on our social media channels for further updates. Also don't forget to get your tickets booked for our latest London Speaker Event on 18th February with the esteemed Dr Robert Coles, CEO of the Roffey Park Institute as spaces are limited.

Have a great month.

Thanks,

Ben



ABP NexGen NOW LIVE!

You asked, we delivered! ABP NexGen is a brand new, dedicated blog space for business psychology students and early career practitioners. The vision? A regular offering of ideas to inspire, inform and accelerate your career choices and development. A friendly hub for professional development and peer support, the team has big ambitions to make the space an uprising of fresh talent, ideas and energy - and (they / we) need your voice to help it grow.

You can meet the **editorial team**, read the first **blog post**, and find out more about **submitting your very own article** for publication in just a matter of days!

Conference 2020

We are pleased to announce that the Annual Conference and Awards for 2020 will take place on 8th-9th October with the theme: 'Business Psychology 2020'. The conference is the highlight of the ABP's event calendar and in the next newsletter we will be looking to you, to share your input on who you would like to see on the speaker panel.

Further information on the conference will be announced shortly via the website and our social media channels.

Training



2019 saw us launch with great success a number of webinars to help our community develop and thrive. As well as the highly successful 'Practical People Assessment Series, the webinars have covered a variety of topics including cognitive style, motivation theory, sales for psychologists and micro-aggressions in the workplace, to name a few.

Webinars are between 60 and 90 minutes long and can be scheduled according to your availability. They are an inclusive way to work with our network everywhere across the UK and Europe. They allow busy practitioners to take some time off their schedule to stop and learn (we usually schedule them around lunch break) and are open to members and non-members. They also offer the ideal platform for you to promote your research or expertise, work with like minded individuals and develop a network within our community through your contribution.

The ABP will offer you guidance to structure your course, access to our zoom platform and a series of promotional initiatives (on our social media pages) to reach our members and invite them to attend your workshop.

You can also submit ideas for face to face training, however we are limiting our offering to a small number of events throughout the year.

If you have a learning experience to offer to business psychology practitioners, get in touch with our team. Submit your training idea by filling in this form **here**.

We will be in touch as soon as we receive your proposal to discuss every detail!
Will you be part of the ABP training offer for 2020?



London Speaker Event - The Challenge of Ensuring the Research Agenda makes the Difference

On the 18th February, the University of Westminster will play host to our latest London Speaker Event - 'The Challenge of Ensuring the Research Agenda makes the Difference' which will be led by Dr Robert Coles, CEO of the Roffey Park Institute. Dr Coles joined the Institute in 2018 after a distinguished career in the training and executive education sector.

Founded in 1946, Roffey Park transformed lives after the Second World War, when pioneering work was undertaken to address individual needs through dialogue, enhancing individual and team performance. A charitable organisation, the Institute is internationally recognised for developing innovative learning approaches that enable individuals to achieve their full potential both at work and in their wider lives. Utilising data gathered from recent projects; the Institute has produced some fascinating results in several reports, which will be shared with members during the session.

The sheer variety of work and projects undertaken by the Institute and Robert's passion for this area of work, will make

New Regional Lead, Midlands - Lisa Cooper

We are delighted to welcome Lisa Cooper to the ABP family! Lisa will take on the role of New Regional Lead for the Midlands. An avid lifelong learner and keen networker, Lisa is actively involved in local groups that support social values and sustainable development. Her studies combine media production and psychology to craft effective, easily digested visual messages. In her day job, Lisa develops and deploys growth strategy as Creative Director at Socially Grown Marketing Agency. She utilises concepts from behavioural economics to craft effective communications that provide high value user experiences and support business objectives.

We will soon be launching the midlands regional event, so if you would like to be involved or have any ideas such as topic suggestions, speaker requests/nominations or venue options, please contact Lisa on **Lisa.cooper@theabp.org.uk**

Connect:
[Linkedin.com/in/lisamarketing](https://www.linkedin.com/in/lisamarketing)

this a fascinating presentation not to be missed.

We would like to thank the University of Westminster for once again hosting the event.

Book your place [here](#).



Podcast Episode 8:



What is resilience? How do we define it? How does it manifest itself? Can we build up our resilience 'muscle' so that we can cope with difficulties, adversities or unexpected changes and still be able to function, especially in the workplace? In this episode of POW, the Psychology of Work podcast, we speak to Dr Susan Kahn, business psychologist, consultant, coach, mediator and author of the new book: 'Bounce Back: How to Fail Fast and Be Resilient at Work'. Dr Kahn explains how a resilience mindset is essential to being able to bounce back and return to form after experiencing challenging situations. She also offers some techniques that we can

University of Bath - Business Psychology Placements

The University of Bath is now firmly established as a top ten UK university with a reputation for world-leading research and teaching excellence. With their students highly sought after by leading graduate employers, the university has developed an undergraduate scheme which focuses on getting them ready for a competitive work environment.

Two thirds of the university's students carry out a valuable one-year work placement as part of their degree and thanks to the support of placement providers, the university can offer its students professional placement opportunities in a wide range of organisations in the private and public sectors. In recent years the university has seen an increase in the number of students looking to secure a placement in the Business Psychology sector. The Department of Psychology has a long-established, outstanding placement programme and pride themselves on the strong professional links that they have with organisations in the UK and overseas.

By becoming a placement provider, organisations can enjoy a multitude of benefits. They often find that these highly motivated and talented individuals offer fresh ideas and up-to-date knowledge, adding real value to their organisation and many graduates have gone on to work for the company that they spent their year with.

If you would like further information on becoming a placement provider at the University of Bath, [click here](#)

start using immediately on our own resilience journeys.

Listen to the podcast [here](#).



UNIVERSITY OF
BATH

ABP Jobs Board



The ABP website carries the latest in Business Psychology vacancies.

Senior Consultant - SHL

SHL are specialists in assisting companies in optimising performance and productivity through deep people insights and they are looking to recruit a Senior Consultant to join the team. As a Senior Consultant you will have a pivotal role to play in how the business succeeds and will be responsible for delivering end-to-end solutions, evaluating impact and customer satisfaction to ensure maximum value for the client. So, if you are excited by the opportunity to apply science with some of the leading companies in the world and are flexible in terms of travel and the type of projects you are working on. [Click here](#).

Senior Consultant, Executive Assessment – GatenbySanderson

GatenbySanderson are a principal provider of talent solutions operating in C-suites across the public, not for profit and related commercial sectors. They are currently searching for a Senior Consultant to be based within the Assessment & Talent Measurement Practice. With a national reputation as market leaders, GatenbySanderson hire people with a passion for finding and developing leaders who shape a better society, who are adept at advising clients within complex, fast-changing markets that are subject to high degrees of governance, external audit and public scrutiny.

GatenbySanderson are also looking to employ an Assessment Consultant on a 6-9-month fixed term contract.

For further information and to apply for either role [**Click here.**](#)

Occupational Psychologist - QinetiQ

At QinetiQ we're dedicated to defending sovereign capability, protecting lives and securing the vital interests of our customers.

We are a company of over 6,000 dedicated people providing technological and scientific expertise that helps our customers protect, improve and advance their vital interests.

We provide technological and scientific expertise to help customers protect and advance their vital interests. We provide technological and scientific expertise to help customers protect and advance their vital interests. Working across every aspect of the life cycle of critical equipment and infrastructure, providing services and products that address our customers' most pressing challenges; our breadth and depth of experience spans many markets and industries.

For further information and to apply, [**Click here.**](#)

[Unsubscribe](#) | [Forward to a friend](#)

Peershaws, Berewyk Hall Court, White Colne, CO6 2QB - Company Number: 01253826