

Psychology Student Placement (no prior experience needed)

Location- Remote Working

(Closing Date- 31 March 2021)

Do you have an interest in Diversity, Inclusion and Wellbeing?

About Us...

The **Association of Business Psychologists** is a non-profit membership organisation for those who have an interest in psychology at work, whether a practising Business Psychologist; a Student or Academic in this field; an HR, Learning, Resourcing or OD practitioner; or an Executive or Manager keenly interested in how psychology shapes them and their ability to lead and engage others.

Domains of Practice:

1. Employee psychology
2. Marketing psychology
3. Consumer psychology
4. Behavioural economics

We run events (an annual conference, awards, training, speaking), accredit relevant University courses, publish articles and books, moderate a LinkedIn group, support local networks and build partnerships with other associations. We also offer a professional Business Psychology Certification programme to provide members with a route to achieving Certified Business Psychologist status.

What you'll be doing...

Ultimately you will be responsible for supporting the planning and executing of the ABP conference in October.

This will include:

- Researching trending and relevant topics around Wellbeing, Diversity and Inclusion (**industry research**)
- Approaching industry experts in Diversity, Inclusion and Wellbeing as potential speakers and sponsors (**stakeholder management**)

- Planning marketing, social media and advertising of the event
- Coordinating the awards ceremony (**events management**)
- Coordinating projects to successfully support the delivery of the conference, for example, tracking progress, contingency planning etc (**project management**)
- Mapping the customer journey to ensure delegates, sponsors, speakers and award nominees have the best experience possible (**user experience and process improvement**).

What we'd be looking for from you...

- Passionate about wellbeing, diversity and inclusion and business in general
- Strong people and organisation skills
- Excellent verbal and written communication skills
- Be comfortable with tech (Google services, Zoom, etc).
- Confidence and the attitude of an independent self-starter (once you know what you're expected to do!)

What we offer in return...

In return for your efforts you'll receive

- a complementary all-access pass for the ABP conference
- mentoring for your own professional development
- opportunities to explore different aspects of the ABP, for example the training team
- flexible working: work around your studies or paid employment
- exposure to the industries top business psychologists!

If you are interested, please submit your CV and cover letter to Hannah.johnson@theabp.org.uk