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| What to include in your submission Overall Project Summary (max. 100 words)  In this section, provide a high level introduction which reflects why your submission is relevant to the category in question and what made it excellent, generally. You may also provide the industry/organisational context for the submission. This overall project summary will not be scored, it will not make up part of your rating, and should be no more than 100 words. **The Challenge (max. 400 words)** Your response to this section should include answers to the following three questions:  i. What was situation that prompted this Business Psychology intervention?  ii. What evidence did you have to suggest that Business Psychology skills, tools or techniques would assist in resolving the challenge?  iii. How did you convince appropriate stakeholders that you were able to successfully achieve the objective? **Your Approach (max. 600 words)** Your response to this section should include answers to the following three questions:  i. What did you (or your team) do to improve or enhance the outcomes experienced by those involved?  ii. Were any conceptual or proven models used to enhance your understanding or your ability to explain your process to your client?  iii. What expectations were there regarding how the success of the project was to be measured? **Outcome Evaluation (max. 500)**  Your response to this section should include answers to the following three questions:  i. Discuss the aspects of your work that were most and least successful. It is appropriate to consider commercial and psychological criteria in your answer.  ii. What learning did you derive from this work and/or what might you do differently next time?  iii. How can you rule out other explanations for the outcomes you observed, i.e. that the result would not have occurred if you had not engaged in your work? **Scoring** In the screening phase, answers to each of the three questions in each section will be rated on 5 point scoring scales, where 5 indicates ‘excellence’. The sum across all 9 rating scales will determine an overall score to inform the short-listing process. |