



## ABP Newsletter – May 2022



Welcome to our May newsletter.

After the success of our March conference, we are delighted to be able to announce the date for the 2022 ABP Conference and Awards on 10th/11th November, in London. It will be a two-day event this time, so as well as getting to find out the latest news and innovations in the world of Business Psychology, there'll also be plenty of opportunities to network with friends and colleagues old and new. So, keep an eye on our website and social channels for further updates. In the meantime, we have a training and events schedule that is jam packed with opportunities to enhance your personal and professional skillset, all led by industry experts from across the globe.

As a champion of the next generation of Business Psychologists, we're always striving to ensure that those that follow us are equipped with the tools they need to see their careers flourish, so with this in mind, we have launched a new initiative that we hope will help strengthen the direct relationship between business and academia. The details of which can be found further on in this newsletter.

Finally on behalf of the Association I would like to extend a warm welcome to our newest corporate members Meta-LUCID, Matthew Syed Consulting, HireVue and the Occupational Psychology Practice. ABP Corporate member comes with a range of benefits and is a great way for organisations big and small to raise their profile within our community.

Thanks,

Alex

**Save the Date for the ABP Conference and Awards 2022**



Make sure you save the date for this year's ABP Conference and Awards taking place on the 10<sup>th</sup> – 11<sup>th</sup> November, in a brand-new Central London location.

This year's conference will take place over the course of two days, offering attendees a deep-dive into topical Business Psychology issues and thinking, as well as a chance to network in person with their peers and colleagues. We will also be showcasing our Awards finalists with facilitated roundtables during the day and celebrating their achievements with a dinner and ceremony on the 10<sup>th</sup> of November.

Further details on the conference and the timeline for awards entries will be announced soon, so [watch this space!](#)

## Building the Next Generation of Business Psychologists



Calling all ABP members. Want to help build the next generation of business psychologists?

One of our key aims is to build better and stronger direct relationships between business and academia and provide opportunities for the next generation of business psychologists - the current student population. We are proactively looking to build relationships between ABP members and our accredited universities in the same or approximate geographic location.

The idea is that ABP members might then, for example, (1) offer themselves as external speakers, free and willing to speak to students at selected on campus events, (2) be willing to offer students work internships or placements, and (3) be able to engage with students in workplace based research projects, as part of their programmes of study. These are just some ideas - the opportunities are endless.

Our accredited universities would absolutely love to hear from you and the students would find it so valuable to hear your insights and experiences of the everyday (if there is such a thing!) practice of business psychology. Just hearing from someone about what their work involves can really bring the subject to life for students taking their early steps on the road to becoming a business psychologist.

Does this sound like something of interest? [Click here](#) for a list of our accredited universities and programmes, together with the e-Mail details for the lead academic. Please contact them directly and take the first steps in building a relationship that could offer so much value to our student members as well as to you.

## Welcome to our new ABP Corporate Members

We are delighted to be able to introduce our newest Corporate Members – Meta-LUCID, Matthew Syed Consulting, HireVue and the Occupational Psychology Practice.



Meta-LUCID operates across a wide spectrum of industries and disciplines with a philosophy to design and implement custom interventions for clients which encompasses identifying, sourcing deploying, and retaining highly adaptive people.



Matthew Syed Consulting works with an impressive portfolio of global clients in the public and private sectors. Building on the work of best-selling author and influential thought-leader Matthew Syed, they strive to establish thriving growth mindset cultures that drive higher performance in individuals, teams, and organisations.



HireVue's impressive enterprise-level software automates workflows to make scaling hiring easy, so that organisations can improve the way they discover, engage, and hire talent.



The Occupational Psychology Practice International provide expert advice and consultation in all things people, psychometrics, wellbeing, and psychological safety in the workplace.

If your organisation is interested in an ABP Corporate Membership, [click here](#).

## **Jobs Board**

### **Matthew Syed Consulting**

Matthew Syed Consulting is a boutique psychology-based consulting company, specialising in leadership development focused on developing growth mindsets and diverse thinking and they are currently recruiting for the following roles:

- Senior Consultant Psychologist/ Managing Consultant Psychologist
- An experienced commercially focused Business Psychologist to join them on a full-time basis.

**Apply Here**

### **Workshop Facilitator**

Experienced, commercially focused workshop facilitators to engage on an ad-hoc basis. Facilitators are typically self-employed or run their own businesses.

**Apply Here**

### **Cappfinity**

Managing Assessment and Psychometric Consultant

Reporting to the Assessment and Psychometric Lead, your duties, and responsibilities will focus on leadership of a team of assessment and analytics experts, overseeing psychometrics and data-led product development in support of the business's overall scalability strategy, and the operational delivery of Cappfinity's product and consulting analytics capability across their internal and external talent propositions.

[Apply Here](#)

## **CAJA**

Behavioural Science Graduate Consultant

Caja is expanding and looking for enthusiastic, intellectually curious, empathetic, and motivated team players to join them as consultants across a range of projects within the public sector.

[Apply Here](#)

## **Deloitte**

Professional Resourcing Assessment Manager, Human Resources

This role is responsible for providing subject matter expertise to shape and guide our Professional Resourcing assessment approach up to Senior Manager level and including Associate hiring. You will also be responsible for maintaining, designing and implementing programme and strategies to improve the diversity of those we hire. Reporting to the Head of Assessment, you will work closely with the Professional Resourcing Leadership team.

[Apply Here](#)

## **Upcoming Events and Training**

### **3<sup>rd</sup> May, Honouring the Emotions of the Climate Crisis**

How can we have better conversations about climate change and help others take action?

George Warren (Speaker, Coach and Coach Trainer) will share details of his own experiences as well as some models and approaches that you can work with to help yourself and your colleagues to steer a courageous, virtuous, and human course through the years ahead.

[Book Now](#)

### **10<sup>th</sup> May, New Member Welcome Session**

These sessions are designed to help new members understand our values and our goals as an Association as well as to brief them practically on all the wonderful opportunities we have to engage

and work with each other.

[Book Now](#)

### **12<sup>th</sup> May, Open House Member Networking**

Join us for a member networking session, where we would like you to join us to discuss topics in breakout groups. It's your opportunity to meet other members, get an update on what's happening at the ABP, and to feedback on all things Business Psychology.

[Book Now](#)

### **13<sup>th</sup> May, Book Club - 'Psychological Assessment in the Workplace: A Manager's Guide.'**

In our latest Book Club session, Dr Barry Cripps will encourage lively debate and discussion around his bestselling book – 'Psychological Assessment in the Workplace: A Manager's Guide.'

[Book Now](#)

### **17<sup>th</sup> May, Recruitment and Talent Management, Science or Art?**

Has Business Psychology an important role in the process?

Julie Towers of Penna PLC will provide her view of current best practice in the use of technology in recruitment and staff management and give us some indicators or how at a human level we can add value to our use of technology.

[Book Now](#)

### **26<sup>th</sup> May, Book Club – The Future of Recruitment: A Manager's Guide to using Talent Analytics**

In this book, Fanziska Leutner, Reece Akhtar and Tomas Chamorro-Premuzic describe the modern technologies and ideas that are changing recruitment, many driven by artificial intelligence and changing expectations of candidates and organisations. This session will explore these new developments.

[Book Now](#)

### **9<sup>th</sup> June, LinkedIn – Get with It**

LinkedIn is changing. Once the boring 'Grandad of social media sites' it has now come alive, and a new breed of users are seeking huge benefits from their time on the site. In this engaging talk, Mark Williams (commonly known as 'Mr LinkedIn') will explain this transition in more detail, while giving some key tips on effective profiles, dynamic networks and how to post for greater exposure and engagement.

[Book Now](#)

### **14<sup>th</sup> June, Bringing Behavioural Science to the World of Marketing**

In this session, Kate Waters, Director of Client Strategy and Planning at ITV, will use a range of well-known campaigns to illustrate how the tenets of behavioural science have been embraced by brands and organisations hoping to influence consumer behaviour.

[Book Now](#)

### **24<sup>th</sup> June, Open House Networking Event.**

Join us for a member networking session, where we would like you to join us to discuss topics in breakout groups. It's your opportunity to meet other members, get an update on what's happening at the ABP, and to feedback on all things Business Psychology.

[Book Now](#)

### **5<sup>th</sup> July, Book Club: "Winning Together", depicting a truly inspiring partnership on and off the field.**

In Winning Together, Helen and Kate Richardson-Walsh, share powerful lessons from the Great Britain women's hockey team journey to gold in Rio 2016. They show how to create a winning culture in any environment, in any industry, so that you and your teammates can thrive.

[Book Now](#)

### **21<sup>st</sup> July, Open House Networking Event**

Join us for a member networking session, where we would like you to join us to discuss topics in breakout groups. It's your opportunity to meet other members, get an update on what's happening at the ABP, and to feedback on all things Business Psychology.

[Book Now](#)

### **11<sup>th</sup> October, Mental Health for Managers**

Led by Chartered Occupational Psychologist Sharon Patmore, this training is for you if....you want to better understand what we mean by Mental Health, recognise the signs that someone might be struggling and know what we can help to maintain good mental health.

[Book Now](#)

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## **Training**

### **11<sup>th</sup> May, The Psychology of Decision-Making**

This training is for you if you are interested in understanding the challenges to good decision-making. What is it in our psychology that drives us to make the decisions we make? This training

will also offer a route map for how best to overcome these challenges and get the most from your decision-making processes.

**Book Now**

**24<sup>th</sup> May, Test and Questionnaire Design Principles (Single Webinar) – Part of the Practical People Assessment Series**

In this webinar, you will cover the foundation to test blueprints, including verbal, numerical and abstract thinking assessment design.

**Book Now**

**31<sup>st</sup> May, Assessment Centre Exercise Design (Single Webinar) – Part of the Practical People Assessment Series**

In this webinar, you will explore the basic frameworks around assessment centres, discussing their best use in selection and recruitment and learning to build ad hoc models to us in your best

**Book Now**

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