



Welcome to our September Newsletter.

As we say goodbye to the summer months, I hope you were all able to take some time for some rest and relaxation. There is much to be excited about here at the ABP, as we move closer to our ABP

Conference & Awards on the **10<sup>th</sup> /11<sup>th</sup> November**, the agenda for which is now live on the conference website. We've also just launched our brand-new events schedule for Autumn, which is jam packed with thought provoking presentations and engaging training opportunities, so if you see anything of interest, make sure you book early.

Since its inception, the ABP has become recognised as the home and voice of business psychology, so it is with great sadness that I announce the death of one of the Society's Founders, Brian Baxter. He was my friend and my mentor and has had a direct hand in shaping my career and leadership styles, as well as in the shaping the board presence of many of our other ABP members and it was for that reason amongst others that we awarded him Honorary Membership. I will personally miss him every day and I know that others share my sense of loss.

Thanks,

**Alex**

## ABP Awards & Conference Update

We are delighted to announce that the awards agenda is now live and available to view [here](#) on the conference website. We have an incredible **keynote line up** with expert speakers from across the globe coming together, to discuss and debate various topics under the conference theme – **'The Great Reflection'**. This year's conference provides a space for practitioners, academics, and those with curious minds to come together, reflect on the past two years, share what worked, and what did not, in order to generate new learning, we can all take forward to develop a thriving post pandemic world of work, so if you haven't already **book your tickets now**. **A special thank you to our Platinum Sponsor Meta LUCID!**

# Sponsors

THINKING &  
PERFORMING  
BEYOND  
BOUNDARIES

**META  
LUCID**

**BeTalent**



**Mindset  
Practice**

**EDGE CUM BE**

**Matthew Syed  
Consulting**

**TALOGY**

**hogrefe**

**ProjectMatch**



**Comms multilingual**  
Dependable • Flexible • Defensible

**PSYCHOLOGY  
WORKS.**

**PARTNERS**

#thegreatreflection

## ABP Awards



We have had a fantastic response to our 2022 Awards. The submissions are now being assessed with our esteemed judges. Our judges this year can be found [here](#). On the **12<sup>th</sup> September**, we will be sharing who our finalists are for each Award category. Good Luck to everyone who has put their hat in the 2022 Awards ring.

## POW Podcast – Episode 28: Brand resilience in turbulent times – A conversation with Nathalie Nahai, author of Business Unusual



In our latest Psychology of Work Podcast, **Nathalie Nahai** shares with **Rob Feltham** her insights into factors that help make some business and brands resilient and sustainable in competitive markets and during challenging times. Topics covered include the Thoughtful Marketing movement, the interaction of values-based consumer choices and purchasing power, and the market dominance of some global brands.

To listen to the full episode, click [here](#).

## Brian Baxter Announcement

It is with great sadness that we announce the death of Brian Baxter, one of the founding members of the ABP. Brian was a leader in his field with many years of international experience providing strategic and leadership consultancy services to C-Suite executives around the world, developing their personal and commercial effectiveness.



To view the full tribute, click [here](#).

## Jobs Board

# HireVue

**Hire Vue**

IO Psychology Consultant – [Remote, United States](#)

# Cappfinity

Put Strengths to Work

**Cappfinity**

Principal and Managing Assessment Consultant

# Matthew Syed Consulting.

**Matthew Syed Consulting**

Senior Consultant Psychologist – [12 Month Contract](#)

Find out more about these roles and view the full Jobs Board.

[Click Here](#)

## Upcoming Events and Training

[7th September, Certificate in Practical People Assessment \(Webinar Series, 8 workshops\)](#)

Run by Ben Williams, Managing Director of Sten 10 Ltd in conjunction with the Association for Business Psychology, this programme is designed to teach delegates practical skills in the design and use of psychological assessments at work.

There are 8 webinars, approximately every two weeks, starting **7<sup>th</sup> September 2022**.

[21st September, New Member Welcome Session](#)

Designed to help new members understand our values and our goals as an Association as well as to brief them practically on all the opportunities there are to engage and work with together.

**[22nd September, Book Club – Rise and Shine – How to transform your life, morning by morning](#)**

Invite more happiness, wellbeing and success into your life, one morning at a time The way you start your morning matters – it sets the tone for the rest of your day, shaping your mood, focus and productivity. In Rise and Shine, psychologist Kate and therapist Toby share their innovative approach to embracing mornings: the S.H.I.N.E. method.

**[11th October, Mental Health for Managers](#)**

Led by Chartered Occupational Psychologist Sharon Patmore, this training is for you if you want to better understand what we mean by Mental Health, recognise the signs that someone might be struggling and know what can help to maintain good mental health.

**[20th October, Leadership Bias: How to Identify Predictable Decision Errors](#)**

Nuala will make the case for why we need behavioural science principles to be applied in business by outlining a selection of the most predictable but dangerous psychological causes of failure encountered by leaders.

**[8th November, Things to consider when supporting EDI \(Equality, Diversity & Inclusion\) work with clients](#)**

Alongside other topics under this umbrella this session will address the elephant in the room that unconscious bias training does not have a strong evidence-base and that some of the behaviours associated with poor EDI culture are actually poor management skills.

**Full Events Calendar**

[Unsubscribe](#) | [Forward to a friend](#)