



Welcome to our March/April Newsletter

Plans are continuing to gather pace for our ABP Conference on the **11th - 12th May**. We have an incredible [programme](#) planned with [speakers](#) from a range of specialities coming together to debate the answer to our question – “Where next for the workplace?”. Earlier this month we were delighted to announce Steve Chapman as the first of our Keynote Speakers. An artist, writer, speaker, coach, and consultant, Steve is interested in creativity and the human condition, and will be challenging delegates with his presentation - ‘9 Wonky Projects interspersed with thoughts on creativity and the human condition’. We will also hear about the 4 Day Week Campaign, Chat GPT, measuring the impact of business psychology and a host of other topics.

We have a range of ticket packages available for the conference, so if you haven't already, I urge you to [book now](#). As always keep an eye on our dedicated [conference website](#) and social channels, for further updates and details of the rest of our Keynote Speakers.

Finally, we have a brand-new [podcast episode](#) live on the website, which sees Lucy Standing (Founder of Brave Starts), interview Lyndsey Simpson (CEO of 55 Redefined) on the topic of overcoming ageism at work.

Thanks,

Uzma Afridi (Vice-Chair)

ABP Conference (11-12 May) – Book now



Book now for our 2023 ABP Conference – ‘Where next for the Workplace?’

Moving from 2022 The Great Reflection brought together our best and brightest to reflect on the collective learning from the last couple of years' disruption including ways of working, due to COVID and the global pandemic.

For 2023 we are looking forward, and will bring together the leading lights who are inspiring us with new approaches to our question – "Where next?"

- Where next for the world of work?
- Where next for employers and employees?
- Where next for technology?
- Where next for Business Psychology

Be ready to be inspired!

[Book now](#)

25th April - Book now: 'Humanising the world of work: why positive psychology is critical' Alex Bailey, Bailey & French

'During this in person session at the University of Westminster in London, I will be sharing insights from applying positive psychology into learning solutions for some of the largest organisations in the world, with learners from 154 countries.

We will explore what this means for positive psychology post pandemic and work collaboratively to generate ideas and energy that empowers attendees to consider new methods of application in the world of business.' Alex Bailey, Global CEO of Bailey & French.

To secure your place at this event, click [here](#).

AI and Aptitude: It's time to rethink how we measure intelligence, authored by Robert Newry (CEO, Arctic Shores)

The interest in human intelligence has been traced back to the 7th century AD, but it wasn't until the late 19th century that the modern study of intelligence began. Since Alfred Binet's early pioneering work, aptitude tests to measure intelligence have become an essential recruitment tool for many organisations. But in an era of generative AI where our most valued human capability, intelligence, is outshone by a computer programme, we need to re-evaluate what we value, and how we measure it, in terms of human intelligence.

To view the full article, click [here](#).

The recording of Arctic Shores' recent event - Einstein would not have been the best Business Psychologist! Rethinking how we measure and understand intelligence in the workplace', can be accessed via the Member Area, [here](#).

ABP Member Networking

ABP Members are you making the most of our Member Networking tool? It's a great way of being able to connect and network with other members outside of our great programme of events and is accessible via the [Member Area](#).

To help make things easier, we've created this handy [LOOM video](#) to help you navigate your way around and make the most of this fantastic tool.

Check out our new Psychology of Work Podcast: Episode 31, Overcoming ageism in the workplace and society - A conversation with Lyndsey Simpson, CEO of 55 Redefined



The rapidly increasing age profile of the UK's workforce creates both strategic and psychological challenges for employers, for individuals, and for society as a whole. In this episode, Lyndsey is interviewed by Lucy Standing who, as a co-founder of Brave Starts, is herself involved in providing research-backed

insights and programmes to support late career professionals. Areas covered in the discussion include the post-war retirement construct, which is broken; evidence that the recruitment market discriminates massively against older workers, whose potential is completely underestimated; and the prevalence of attitudes and employment practices which are not conducive to sustaining careers into older life.

To listen to the full episode, click [here](#).

ABP/CEO Vacancy

We will soon be starting to recruit for the role of ABP Chair/CEO role. So, please keep an eye out on the website and social media channels as we will be releasing details the week commencing 3rd April on how to apply.



For further information email: admin@theabp.org.uk

Jobs Board

Mindset Practice

Experienced Senior Psychologist or Principal Psychologist



The ABP Jobs Board reaches a wide audience of business psychology professionals and students. Each posting will stay on our website for up to 8 weeks, will be included in our monthly member newsletter and will be posted on our Twitter feed.

Find out more about these roles and further information on posting your vacancy.

[Click Here](#)

Upcoming Events and Training

[25th April, Humanising the world of work: why positive psychology is critical. In-person event, University of Westminster](#)

[16th May, Imposter Phenomenon – how to help clients overcome it](#)

[16th May, New Member Welcome Session](#)

[26th May, Creating complete leadership from incomplete leaders](#)

[16th June, Book Club: The Ethical Coaches' Handbook: A Guide to Developing Ethical Maturity in Practice. Becoming the ultimate professional coach: Critical reflection, ethical integrity and coach maturity](#)

Full Events Calendar

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