



Welcome to our May newsletter.

There are just 2-weeks to go until the [2023 ABP Conference](#) on 11-12 May, where we'll be coming together to reflect on what have been an incredibly difficult couple of years, to answer your burning questions on what's next for the world of work and how that impacts on our role as business psychologists. With an [agenda](#) focused on a broad spectrum of topics within the conference theme, our [speakers](#) will explore everything from how to protect the wellbeing of your team, to the latest technology, and how to support neurodiversity within the workplace. The conference also offers a great opportunity to grow your network and connect with your fellow members, so if you haven't already [book now](#). We look forward to seeing you all there.

While we are all looking forward to the conference, it is also a time of reflection as we say goodbye to Richard Taylor, who sadly passed away recently. A founding member of the ABP, Richard was a friend, mentor and champion of the industry and he will be very much missed, but he has left an incredible legacy.

Finally, I would like to say congratulations to the joint winners of the 2023 ABP Biz Psych Cup - The University of the West England ('Brain Train') and The University of East London ('Innovative Solutions'), as well as a big thank you to Dr Dawn Nicholson (ABP Head of Accreditation), for making this year's competition another incredible success.

Thanks,

Uzma Afridi (Vice-Chair)

ABP Annual Conference 2023, 'Where Next for the Workplace' – 2 weeks to go!

WHERE NEXT for the workplace?

Business Psychology leading the way...

11-12 May 2023 | Leonardo Royal Hotel, St Pauls, London



BOOK NOW

There are only 2-weeks to go until the ABP conference on 11 – 12 May. With a packed [agenda](#) and an exceptional programme of [speakers](#), including keynotes – Professor Adrian Furnham, Steve Chapman and Professor Nancy Doyle, we'll be exploring a variety of psychology topics as we deep dive into the conference theme – 'Where Next for the Workplace' – Business Psychology Leading the Way.'

Our speakers including, Dr Graham Norris, Jiten Patel, Tameron Chappell, Matt Furness, Lucy Brewster and Dr. Roy Childs, will look at the past, examine the present, and look into the future of work. How is it shaping up? Will the workplace go back to old habits or have some workplace practices changed for good, and how can business psychology help leaders with these considerations.

There'll also be a focus on wellbeing, as we examine the merits of the four-day week experiment with Mariam Salman, while also addressing how to protect and enhance the emotional stability of your workforce, in this still unsettled post-Covid era. With sessions including – 'Are you and we really OK? : An interactive session to explore the power of mindset & defensive behaviour in a world of work where people get in their own way', (Rich Cook) and 'Finding a new way to protect your most valuable resource; addressing 'avoidable employee harm.' (Andrew Cooper, Peter Brown, Adrian Neal, Aneurin Bevan)

We look forward to exploring these sessions and the other inspiring sessions as we try to create a vision of the future of work and Business Psychology's role in that future.

Our annual conference provides a space for practitioners, academics, and students to come together over two days, to network and learn from our business psychology community. We will also be holding a networking dinner on the evening of the first day.

[Book now](#)

The ABP 2023 Biz Psych Cup – And The Winners Are...!

Twelve weeks of intense work culminated in the virtual presentation of posters by the five shortlisted student teams participating in the final judging session of the ABP 2023 Biz Psych Cup.

Following great work by our fantastic judging panel, we are excited to announce that the joint winners of the competition are The University of the West England ('Brain Train') and The University of East London ('Innovative Solutions').



In third place was the University of Kent ('Added Value'). The shortlisted teams included Kingston University and The University of Westminster. The judges praised the excellence of the submissions from all five teams.

This year, nine student teams participated in the competition, with high quality submissions also coming from the Universities of Arden, Leicester, Loughborough, and The Universidade Catolica Portuguesa.

To find out more about this year's competition and the winners, [here](#).

Richard Taylor – A Tribute



We are very sad to let our community know that Richard Taylor from the ABP has passed away.

Richard was a true gentleman, truly talented, yet modest warm, humorous and kind. He will be missed by so many.

Richard was a critical part of the Association for Business Psychology from its foundation some 24 years ago. Nobody has attended more ABP conferences and events than Richard, who had a passion for articulating speakers' key points and sharing them through blogs and newsletters so all the membership could benefit from the pearls of wisdom shared.

As well as his passion for Business Psychology, Richard always asked poignant questions of the many varied speakers over the years. Richard also was a key part of organising events and administering the association. His approach was always to engage with a very human and personal touch, and up until the recent surge in membership, it would be true to say that Richard knew personally every single member and took the time to get to know them.

To read the full tribute, click [here](#).

Event Report: 'Humanising the world of work Why positive psychology is critical'



Authored by Alex Bailey, pioneer of positive psychology - Global CEO of Bailey & French.

As part of the ABP Conference this year, we spoke about our mission to humanise the world of work and how positive psychology theory is critical in helping us to achieve this.

Although there are multiple definitions to positive psychology, it is generally viewed as the study of human flourishing, with a focus on human strengths which enable individuals, teams and organisations to thrive.

At Bailey & French, we use a number of different theories within positive psychology as a foundation to our learning solutions, in order to ensure our tools are based on the latest empirical research.

To read the full event summary, click [here](#).

You can watch a recording of the event via the Member's Area, click [here](#).

Embracing Regenerative Marketing: Building Authentic Connection in Business Psychology Practices

Authored by, Wendy Kendall C.Psychol AFBPsS. Principal Coach, Inspiring Psychology practices

Marketing is just another hat we must wear outside our client work, isn't it?

What if we could repurpose the way we work with clients to market our practices? As business psychology practitioners, our online marketing strategies play a crucial role in connecting with people in our intended audiences. However, the experience of being online can be overwhelming and triggering, especially since the pandemic, and traditional marketing approaches may not always align with our values or skill base

To view the rest of this article, click [here](#).

You can view the recording from Wendy's recent event: 'Marketing in a Burnout World: Strategies to Build Online Connection without Compromising our Well-being or Values' via the Member Area [here](#).

Jobs Board

If you're looking to expand your team, then why not advertise your vacancy on the ABP Jobs Board.

The ABP Jobs Board reaches a wide audience of business psychology professionals and students. Each posting will stay on our website for up to 8 weeks, will be included in our monthly member newsletter and will be posted on our Twitter feed.

Find out more about these roles and further information on posting your vacancy.

[Click Here](#)

Upcoming Events and Training

[16th May, New Member Welcome session](#)

[16th May, Imposter Phenomenon – how to help clients overcome it](#)

[26th May, Creating complete leadership from incomplete leaders](#)

[16th June, Book Club: The Ethical Coaches' Handbook: A Guide to Developing Ethical Maturity in Practice. Becoming the ultimate professional coach: Critical reflection, ethical integrity, and coach maturity.](#)

[20th June, What can Business Psychologists do to enable organisational climate action?](#)

[29th June, In Person Event, University of Westminster – 'The future of neurodiversity in business'](#)

[Full Events Calendar](#)

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