



Association of
Business Psychologists

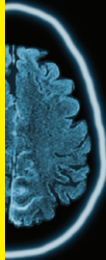
11th Annual ABP Conference

5TH – 7TH MAY 2011

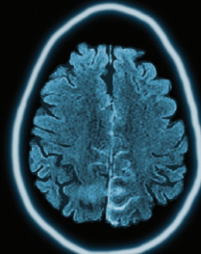
**PSYCHOLOGY
FOR BUSINESS:**

What it can do for You

www.theabp.org.uk



Workplace Dynamics



Business Psychology



Business Psych



Conversations

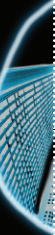


Development

Innovative Perspectives



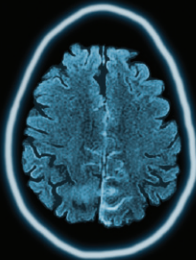
Networking Opportunities



Workplace



Fusion



Business Psychology



Case Studies

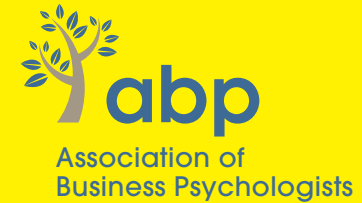


New Tools



Business Psych

5TH – 7TH MAY 2011
PSYCHOLOGY FOR BUSINESS:
What it can do for You



See what's new, hear leading speakers, learn new approaches. Meet like-minded professionals and find out what they are doing. Leave with a return on your investment and a smile on your face.

One conference; three keynote, twenty-eight sessions of presentations and workshops, and four streams:

FUSION

Bringing together Psychologists and experts from other fields illustrating combined methodologies and new approaches.

INNOVATION

Anything new in Business Psychology: ideas, theories and applications. Update yourself and find out about progress.

STORIES

Individual, group and organisational case studies. Demonstrating where Psychology has been applied.

APPETISERS

Taster workshops and practical sessions. An opportunity to learn new techniques and skills. Add to your toolkit.

DATES: 5TH - 7TH MAY 2011

VENUE: Wyboston, Bedfordshire MK44 3AR

COST: Residential rate £399+VAT
Discounts for groups and early booking available

FOR MORE INFORMATION PLEASE VISIT: www.theabp.org.uk